

Goodguys Rod and Custom Association

Description:

The Goodguys Rod & Custom Association promotes and produces some of the world's most dynamic automotive events. Why? Because we're car people, just like you. Founded by lifelong hot rodder Gary Meadors in 1983, Goodguys events feature thousands of candy colored hot rods and custom cars sprawled throughout venues such as lush fairgrounds, super speedways and large outdoor stadiums. The cars, the vendor exhibits, the live entertainment and colorful people create a festive atmosphere charged with electricity. Goodguys offers over 20 events annually across the country from the West Coast to the East Coast and all points in between. The events range from two-day affairs attended by 30,000 to 40,000 people to three and four day extravaganza's attracting over 100,000 auto enthusiasts.

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